

Virtual Sponsorship Opportunities



Premier Package – \$3,000

- **Large Logo Branding:** Exclusive large logo placement on the event home screen, navigation sections, and prominently displayed in the sponsor section.
- **Sponsor Banner Ads:** High-frequency rotating banner ads on main screens, ensuring frequent and impactful exposure.
- **Sponsor Linked Pop-up Ads:** Pop-ups linked to sponsor websites or virtual booths, appearing during key moments, such as the start of the conference and throughout high-traffic sessions.
- **Exhibitor Virtual Booth:**
 - Comprehensive virtual booth with options for high-resolution images, promotional videos, downloadable resources, and clickable links to the sponsor's site.
 - Can also provide detailed product and service information, contact info, and lead-capturing forms.
- **Exhibitor Live Chat:** Live chat feature during conference hours for real-time engagement and Q&A with attendees.
- **Video Advertising:** Pre-roll video ads before keynote and featured sessions for maximum attendee reach.
- **Dedicated Sponsor Section:** Large-sized logo with clickable links to the sponsor's website.
- **Additional Premium Benefits**
 - **Sponsor Shout-Outs:** Verbal acknowledgment by the conference moderator before or after key sessions, spotlighting the sponsor's support.
 - **Logo Branding Between Speakers:** Sponsor logos displayed on-screen during intermissions between speakers, enhancing visibility during transitional times.
 - **Email Blast:** Inclusion in a dedicated email sent to all registered attendees before and after the conference, featuring sponsor logos, a brief message, and a link to the sponsor's site.
 - **Social Media Posts:** Two dedicated social media shout-outs (one before and one during the event) across the conference's official channels, promoting the sponsor and their participation.

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Gold Package – \$2,000

- **Large Logo Branding:** Visible on session and attendee activity screens.
- **Sponsor Banner Ads:** Included in rotating banner ads with medium display frequency.
- **Sponsor Linked Pop-up Ads:** Linked pop-ups during breakout sessions.
- **Exhibitor Virtual Booth:** Interactive booth featuring images, videos, downloadable content, and contact information.
- **Exhibitor Live Chat:** Available chat functionality for attendee interactions.
- **Dedicated Sponsor Section:** Medium-sized logo in the sponsor section.
- **Additional Premium Benefits**
 - **Sponsor Shout-Outs:** Verbal acknowledgment by the conference moderator before or after key sessions, spotlighting the sponsor's support.
 - **Logo Branding Between Speakers:** Sponsor logos displayed on-screen during intermissions between speakers, enhancing visibility during transitional times.
 - **Email Blast:** Inclusion in a dedicated email sent to all registered attendees before and after the conference, featuring sponsor logos, a brief message, and a link to the sponsor's site.
 - **Social Media Posts:** Two dedicated social media shout-outs (one before and one during the event) across the conference's official channels, promoting the sponsor and their participation.

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Silver Package – \$1,000

- **Small Logo Branding:** Displayed on the session pages and within the sponsor section.
- **Sponsor Banner Ads:** Rotating banner ad in the exhibitor section with moderate frequency.
- **Exhibitor Virtual Booth:** Includes images, contact information, and basic information display, but without video content.
- **Dedicated Sponsor Section:** Small-sized logo in the sponsor section.
- **Additional Premium Benefits**
 - **Email Blast:** Inclusion in a dedicated email sent to all registered attendees before and after the conference, featuring sponsor logos, a brief message, and a link to the sponsor's site.
 - **Social Media Posts:** Two dedicated social media shout-outs (one before and one during the event) across the conference's official channels, promoting the sponsor and their participation.

Basic Package – \$500

- **Banner Ads:** Banner ads with less frequent rotation, located in the event agenda section.
- **Exhibitor Virtual Booth:** Basic booth with image uploads, product information, and contact details.
- **Dedicated Sponsor Section:** Small logo placement.

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Branding & Engagement Opportunities

- **Logo Branding**

- **Large Logo Branding: \$500:** Prominent placement of the sponsor's logo on the main screens within the app, visible to all attendees.
- **Small Logo Branding: \$250:** Displayed within specific sections of the app, such as the agenda or sponsor pages.

- **Banner Ads**

- **High-Frequency Rotating Banner Ads: \$750:** Appears frequently on main screens and key sections in the mobile app. (appears for

- **Linked Pop-up Ads**

- **Standard Pop-up Ad: \$300 each:** Appears as a linked pop-up ad in the app during sessions or at login, driving traffic to the sponsor's site or virtual booth.

- **Video Advertising**

- **Pre-Roll Video Ads: \$1,000 per session:** Short video ads (up to 30 seconds) hosted under a specific tab on the mobile app.

- **Email Marketing**

- **Dedicated Email Blast: \$200:** Sponsor's logo and message featured in a dedicated email to registered attendees before or after the event.
- **Inclusion in Event Reminder Emails: \$200:** Logo placement and a short message included in pre-event reminder emails.

- **Zoom Branding Opportunities**

- **Logo Placement on Zoom Waiting Room: \$250 per session:** Sponsor's logo shown on the waiting screen before the Zoom session begins.
- **Branded Polls and Q&A Sessions: \$300 per session:** Description: Incorporate sponsor-branded polls and Q&A segments, with the sponsor's name or logo displayed on each poll question. This is a great way for sponsors to interact directly with attendees.
- **Sponsor Logo on Speaker Intro Slides: \$250 per session:** Description: Show the sponsor's logo on the intro slide for each speaker. This slide typically appears as attendees enter or between sessions, providing high visibility.
- **Sponsored Video Ads: \$1,000 per session:** Description: Play a 15-30 second video ad from the sponsor before the session begins. This option allows the sponsor to share a detailed message or highlight products and services.