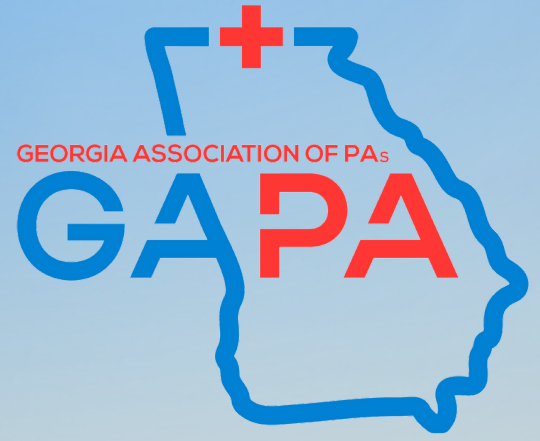


**Sponsorship & Exhibit Opportunities**



2024 **SUMMER CME**  
**CONFERENCE**

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July 14-18, 2024 | Sandestin Resort - Destin, FL

# About the Conference



## Join Us!

GAPA invites you to join us in Sandestin, FL, for our 2024 conference dedicated to bringing together the most influential decision-makers in the nation. This annual event offers exciting and productive opportunities to showcase your products to current customers and meet prospective new ones.

## The Conference

GAPA's 2024 Annual Meeting offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers in the Nation. GAPA provides the perfect venue to launch new products and gain real visibility. Our annual meeting is the perfect size for attendees to spend quality time with exhibitors, and we go the extra mile to ensure attendees come into the exhibit hall by providing breakfasts, breaks, and lunches in or around the exhibitor areas each day, as well as engage attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out GAPA's sponsorship opportunities or product theaters.

## About GAPA

GAPA empowers and affords Physician Assistants a voice in legislation, protects the right to practice, provides meaningful connections and the edge to succeed through quality education.

## Who Attends

Our 2023 live summer conference had a great turn out of over 500 attendees, including students, who were ready to engage and learn. We feel confident that 2024 is going to be the same if not better.

## PA Facts

- PAs have more than 400 MILLION patient interactions each year.
- 95.7% of PAs prescribe medications, and those in full-time practice write an average of 20 prescriptions per day.
- 131,000 PAs currently reside and work in the US. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient offices or clinics; 4.3% other.
- The majority of PAs (57.4%) see three or more patients per day.

# Exhibitor Information



## Exhibitor Fees: \$1,500


Dedicated hall hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

**WHY EXHIBIT?** • Introduce New Products  
Generate Referrals • Give Demonstrations  
Generate Qualified Leads • Reach New Markets  
Expand Sales • Meet Face-To-Face with Current Customer & Prospective Customers • Facilitate Name/Brand Recognition



### EXHIBIT LOCATION

Sandestin Resort - Destin, FL  
*Magnolia Ballroom*

 (850) 267-8000

## Exhibitor Info

### EXHIBIT SPACE & BENEFITS

- (1) 6-ft skirted tabletop
- (1) exhibit hall pass
- Website & app recognition

### BONUS BENEFITS

- Post-conference attendee list & email blast
- Logo on website (*First-come, first-served*)

## Exhibit Hall Schedule

### REGISTRATION & MOVE-IN

Sunday, July 14th - Time 4 pm

### EXHIBIT AREA OPEN

Sunday, July 14th - 4 pm - 6 pm  
*Exhibit Break specified in agenda*

Monday, July 15th - Time 10:30 am  
*Exhibit Break specified in agenda*

Wednesday, July 17th - Time TBA  
*Exhibit Break specified in agenda*  
*Morning exhibit hours only*

### TEAR DOWN

Wednesday, July 17th after 2pm. Please view event page. *Times subject to change.*

# Product Theaters



50-minute live marketing opportunities to promote a specific product or medication. Product theaters may be scheduled at any of our breakfast or lunch times. No CME credit is provided for these sessions. Please provide your topic or title of the lecture on the registration form.

## BREAKFAST – \$7,500 | LUNCH – \$15,000

- Logo displayed onscreen pre- & post-presentation and signage at door
- Post-conference attendee mailing list
- Logo recognition on the agenda, mobile app & website
- standard AV included
- *Food cost is the responsibility of the Society. Sponsorship dollars will not be used for food.*

## Mobile App Add-Ons

### **Rotating Home Page Images: \$1,000**

One slot on a 4-5 sponsor rotating images on mobile app's home page

### **Social Wall: \$1,000**

Place your logo on the social wall of the mobile app

### **Session Banner Ad: \$750**

Place your logo under a specific session on the mobile app

### **Scannable Badge Lead Retrieval: \$250**

### **Mobile App Access - \$199**

Connective way to virtually meet with attendees & share information

**For additional questions, please contact:**

monique@gapa.net / 210-722-7622



# Additional Sponsorship Opportunities



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Hotel Room Drop: **\$750** | Attendee E-Blast: **\$500** | Attendee Bag Insert: **\$250**

<p><b>Audio Visual Sponsor</b></p>	<p><b>\$5,000</b> <i>(4 spots)</i></p>	<ul style="list-style-type: none"> <li>• Helps provide technology necessary for a dynamic conference</li> <li>• Table-top exhibitor booth &amp; signage</li> <li>• Signage recognition at registration and between lectures</li> <li>• Logo &amp; company recognition on mobile app and website</li> <li>• Attendee contact list</li> </ul>
<p><b>Student Lunch &amp; Volleyball Tournament Sponsor</b></p>	<p><b>\$4,500</b></p>	<p><b>SOLD</b></p>
<p><b>Registration Sponsor</b></p>	<p><b>\$3,500</b></p>	<ul style="list-style-type: none"> <li>• Exclusive branding recognition on all registration confirmations, marketing &amp; signage</li> <li>• Prominent logo display on attendee bag insert</li> <li>• Table-top exhibitor booth &amp; signage</li> </ul>
<p><b>Event Floor Decal</b></p>	<p><b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>• Company logo on registration event floor + conference-wide floor decal</li> <li>• Price includes production</li> </ul>
<p><b>Session Sponsor</b></p>	<p><b>\$1,000</b> <i>per session</i></p>	<ul style="list-style-type: none"> <li>• Helps provide the speakers necessary for a dynamic conference</li> <li>• Branding &amp; recognition on website, app &amp; agenda</li> <li>• Option for representative to introduce session speaker</li> </ul>

**For additional questions, please contact:**

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# Premier Sponsorship Opportunities



## PLATINUM SPONSOR – \$30,000

- **First** choice of lunch product theater spot. Product theater spot and standard AV **included**. Food is the responsibility of the Society.
- Wifi Sponsor for all attendees with logo on business-size card at registration with wifi code.
- Conference
- Lanyard
- Premium
- Premier
- Premium
- Attendee
- Logo floor
- Flyer insert
- Two (2) social media posts with sponsor recognition.
- One (1) email push to all attendees.

# SOLO

Product theater spot based on availability at the time of purchase. **Includes:** projector, microphone, screen, laptop, and laser pointer; and marketing to attendees. Sponsorship dollars will not be used for food.

## GOLD SPONSOR – \$25,000

- **Second** choice lunch product theater spot. Product theater spot, standard AV, and marketing to attendees **included**. Food is the responsibility of Society.
- Phone/laptop charging station with company logo.
- Coasters and napkins sponsor.
- Signage recognition as Gold Sponsor, product theater listed on agenda, 1 social media post, 1 email push to attendees.
- Flyer insert in attendee bags.
- Recognition on GAPA's website & mobile app.
- Premium exhibit space.
- Attendee contact list.

Spot based on availability at the time of purchase. **Includes:** projector, microphone, screen, laptop, and laser pointer. Lunch is the responsibility of the Society. Sponsorship dollars will not be used for food.

# Premier Sponsorship Opportunities



## SILVER SPONSOR \$15,000

- Third choice of lunch product theater spot. Product theater spot, standard AV, and marketing to attendees **included**. Food is the responsibility of Society.
- Logo placement on banner, floor decal, or window decal near registration.
- Disposable coffee cup sponsor at breaks.
- Session sponsor of your choice on the agenda.
- Flyer insert in attendee bags.
- Recognition on GAPA website & mobile app.
- Premium exhibit space
- Attendee contact list

**SALE**

Spot based on availability at the time of purchase. **Includes:** projector, microphone, screen, laptop, and laser pointer.

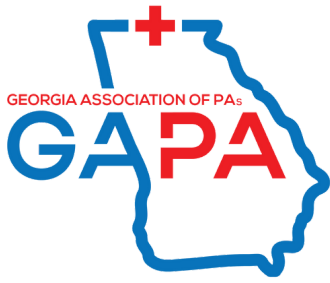
## WELCOME RECEPTION SPONSOR – \$5,000

- Logo placement on signage at registration.
- One welcome drink per attendee.
- One (1) table for sponsor at event for one (1) hour.
- Flyer insert in attendee bags.
- Event & sponsor recognition on agenda, website & mobile app.
- Event sponsorship with brand recognition emailed to attendees

**Includes:** One (1) 6-foot table and one (1) chair for sponsor to display materials, signage at event, and 1 drink per event attendee.

**For additional questions, please contact:**

monique@gapa.net / 210-722-7622



# GAPA Annual Summer CME Symposium

July 14 - 18, 2024

Exhibit Dates: July 16 - 18, 2024

## Exhibitor/Sponsorship Application & Contract

### Contact Information

Company	Contact Name	Email
Onsite Contact Name	Onsite Contact Phone Number	Email
Company Billing Address		

### Exhibit & Sponsorship Opportunities

#### Exhibit Opportunities:

- one six-foot table \$1,500
- additional exhibitor badge \$250

#### Premium Sponsorship:

- Platinum \$30,000
- Gold \$25,000
- Silver \$15,000
- Audio/Visual \$5,000
- Reception \$5,000
- Registration \$3,000
- Session \$1,000 (per session)

#### Product Theaters: PLEASE CIRCLE THE DAY WANTED.

\*Food is the responsibility of the Society. Sponsorship Dollars will not be used for food.

- Tues, Wed, Thurs Breakfast \$7,500\*
- Tues, ~~Wed~~, Thurs Lunch \$15,000\*
- Student Lunch & Volleyball Tournament \$4,500

#### Add Ons:

- Hotel Room Door Drop \$1,500
- Rotating Home Page Image \$1,000
- Social Wall \$1,000
- Session Banner Ad \$750
- Email Blast to Attendees \$500
- One Page Flyer in Bags \$250
- Lead Retrieval w/ Mobile App Access \$250

\_\_\_\_\_ VISA    \_\_\_\_\_ MasterCard    \_\_\_\_\_ American Express  
 \_\_\_\_\_ Discover    \_\_\_\_\_ Check (payable to GAPA)

Card#

Name as it appears on card

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature

A 2.5% service fee will be added to any credit card purchases

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of GAPA. This contract is binding once signed.

\_\_\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**GAPA Tax ID: 58-1296375**

Disclaimer: Exhibitor assumes responsibility and agrees to indemnify and defend GAPA and the Sandestin Golf & Beach Resort and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither GAPA nor the Sandestin Resort insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.





## GAPA Annual Summer CME Symposium

July 14 - 18, 2024

Exhibit Dates: July 15 - 17, 2024

### Sandestin Resort

9300 Emerald Coast Pkwy W, Miramar Beach, FL 32550

## Exhibitor Terms & Conditions

If, after the contract is entered into, the Georgia Association PAs (?GAPA?) fails or is unable to provide a Sponsor with the opportunity to sponsor at the GAPA Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Sponsor is not responsible for such failure, the Sponsor?s sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, GAPA shall bear no further liability or responsibility under such agreement.

SPONSOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. SPONSOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY GAPA FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE SPONSOR OR GAPA OR THIRD PARTIES IN THE USE OF THE SPONSOR SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF SPONSOR SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Exhibitor and GAPA will occur only when an official confirmation packet has been sent by GAPA via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**Warranty of Authority:** The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

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Title

Date

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Signature

Company

**Please return these forms with payment to:**

Monique Ochoa

P.O. Box 12554

San Antonio, TX 78212

[monique@gapa.net](mailto:monique@gapa.net)

P: 210-722-7622 F: 210-568-6375

*We hope to see  
you there!*



Visit [www.gapa.net](http://www.gapa.net) to learn more today!